



MPAVILION

2018 SEASON REPORT



*“MPavilion is the foremost
architecture and design event”*

— WALLPAPER

*“Well done, Melbourne is better
for the MPavilion initiative.”*

— SALLY CAPP, LORD MAYOR OF MELBOURNE

MPAVILION 2018 SEASON REPORT

We are delighted to share some of the highlights and achievements of the 2018 season, our fifth edition of MPavilion.

With the generous support of the Hugh Williamson Foundation’s support, MPavilion’s free public program of our multidisciplinary events were made possible including our MTalks, MMeets, MProjects and MKids programs. In 2017, we launched our expressions of interest program to ensure collaborators throughout our community had the opportunity to join our program of events - this continued in 2018 with the community responding to themes of Women in Leadership, Building Communities and Fostering Inclusive Cities.

As we look ahead to the ongoing seasons of our ambitious project we would like to take this opportunity to thank our partners and collaborators who have supported MPavilion since it’s beginning in 2014.

MPavilion’s cross disciplinary program brings together local and internationally celebrated practitioners and theorists from across fields of architecture, performance, fashion, science, design, technology and music to undertake new collaborations, perform and present artists works and engage in forward thinking discussions around social and environmental change.

MPavilion provides an inspiring community program as well as a public forum to discuss design’s role in the creative city and issues of contemporary life and culture. The program of events initiates cross - pollination to industry and policy makers bringing the world’s most foremost creatives and thought-leaders into local discussions around urban planning and civic life.

Principal partners of MPavilion are the City of Melbourne, Victorian State Government, through Creative Victoria and ANZ. MPavilion is also supported by a number of philanthropic foundations, cultural and educational institutions and corporate partners.

CARME PINÓS'S DESIGN

In 2018, MPavilion welcomed Barcelona-based architect and educator Carme Pinós as our esteemed designer.

Carme Pinós is one of the world's leading architectural voices, with projects spanning public architecture, social housing, urban refurbishment and furniture and object design. Carme established Estudio Carme Pinós in 1991 following international recognition for her work with the late Enric Miralles.

Since then, celebrated projects such as the CaixaForum Cultural and Exhibition Centre in Zaragoza (Spain), the Regional Office of the Generalitat in Tortosa (Spain), the Cube Office Towers I and II in Guadalajara (Mexico), the Crematorium in the Igualada Cemetery (Spain) and the Department Building of the Vienna University of Economics and Business (Austria) have foregrounded Carme's distinctive interest in folded materials, architectural storytelling and humanism.

Carme's sharp and poetic design for MPavilion 2018 revealed an open civic space that invited interaction as well as a discourse between people, design, nature and the city. The design incorporated floating planes resting at angles on elevated points within the park, connecting the MPavilion to the city. The structure's interconnected shapes brought to mind folded materials such as origami. Dissolving the lines between architecture and urbanism, an ease of relationships was suggested—material, environmental and human.

Commenting on her commission for MPavilion 2018, Carme said: "It is my honour and pleasure to have this opportunity to design a new pavilion for the Naomi Milgrom Foundation. It is a great responsibility to create a unique place in this special park with views over Melbourne—a city to which I have deep attachments. I am inspired by the fact that this new project will become a cultural destination for the city."





MPAVILION SIGNIFICANT ECONOMIC OUTCOMES

MPavilion is designed to promote Victoria as a design leader and the Victoria creative industries sector as a major contributor to the community, economy and contemporary culture. MPavilion 2018 by Carme Pinós and the programming that took place within it achieved this comprehensively over the 132 days of the season. Soon to be joining a growing network of permanent MPavilion structures across Victoria—a lasting legacy of each season in Queen Victoria Gardens

MPavilion was officially opened by Minister for the Creative Industries, Mental Health and Equality, The Hon Martin Foley MP on 8 October 2018 and was quoted in many of our media releases. Throughout the season we welcomed leaders from state government, local government and community and industry leaders to many of our events. Lord Mayor Sally Capp attended the MTalk ‘Branded cities, can we avoid an urban dystopia?’ and the Housing Choices Australia 10 year Oration.

MPavilion is designed as an architecture commission and design event for Victoria. In 2018, the Naomi Milgrom Foundation commissioned Carme Pinós of Estudio Carme Pinós, to design MPavilion 2018. It continues to be a free, highly accessible catalyst to promote and foster activity in design and architecture sectors and the fields of dance, music, visual arts and wellbeing.

To recognise the support we receive, our principal partners were mentioned in all official speeches, listed as a principal partner with logo on all press releases, in the printed program, in Assemble Papers and featured as a principal partner on all partner acknowledgements in the Garden, in all key correspondence and on the website.

A CULTURAL LABORATORY IN THE PARK

MPavilion hosts a four-month program of free events. It operates as a cultural space for the community and a space of collaboration and experimentation for the creative sector. A rich offering of free talks, workshops, installations and performances are commissioned and presented in partnership for each edition, presented with more than 400 cultural education partners.

MTALKS

A series of public talks and lectures, featuring architects, designers, artists curators, invited experts and thought leaders from Australia and the rest of the world. MTalks aims to encourage discussion and debate around issues of social, civic, urban and cultural concern.

MMEETS

Focusing on social interaction and engagement, MMeets events ranges from design and craft workshops, yoga, dance, dog walks, debates and meditation. MMeets aim to bring diverse communities and activities together by offering free community programming that is inspiring, congenial and meaningful to the public.

MKIDS

MKids aims to create inspiring events for children and families including workshops, readings, music and installations. MKids provides a pathway for young audiences to connect with the ideas around MPavilion and have free creative learning experiences in the public realm.

MMUSIC

MMusic aims to present a diverse selection of aural experiences for audiences within the architect designers space of MPavilion. Each year MMusic features local and international musicians including DJs, solo musicians, bands, sound orchestras, and leading composers and conductors.

MPROJECTS

Commissioned installations that transform the MPavilion space for a single day or a entire week, MProjects offer an opportunity for visual and performance artists and organisations to conduct projects around public space and community engagement.



“The economic and tourist importance of fostering design to stimulate ‘Creative Cities’ and engage the new ‘Creative Class’ has been well documented by social researchers and economists.”

— RICHARD FLORIDA, AUTHOR ‘THE RISE OF THE CREATIVE CLASS’

MPAVILION ACTIVATES MELBOURNE'S \$23 BILLION CREATIVE & CULTURAL ECONOMY

In Victoria more than 222,000 people are employed in a design related role, with the creative and cultural economy contributing in excess of \$23 billion annually to the state's economy.

DESIGN DRIVES PROFITS

Victorian businesses that use design are more likely to show profit growth, as well as higher rates of profit growth.

EMPLOYMENT

Over 222,000 people are employed in design roles in Victoria.

DESIGN REVENUE

The total revenue of design consultancies is estimated at \$4.9 billion.

SMALL BUSINESSES

Small businesses are a major segment of design businesses.

DESIGN CONSULTANCIES

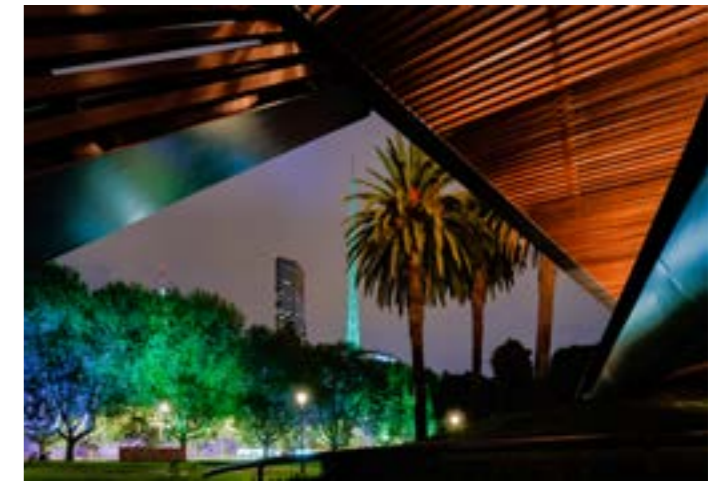
4,200 design consultancies operate in Victoria.

DESIGN CONTRIBUTES \$7.3 BILLION P.A.

In Victoria 220,000+ people are employed in design related roles, with the sector contributing \$7.3 billion annually to the state's economy and generating an estimated \$204 million in design-related exports.



ECONOMIC OUTCOMES



01. HIGHLIGHT MELBOURNE AND VICTORIA AS A DESTINATION FOR SIGNIFICANT ART/DESIGN EVENTS

_Hosted both public and industry events in collaboration with significant architecture and design studios and organisations, including: Design Institute Australia and the Australian Institute of Architects, Planning Institute of Australia, Australian Institute of Landscape Architects, Muir Architecture, Grimshaw Architects, Breathe Architecture, Nervegna Reed Architecture, Spanish Architects Society, Bates Smart, Bloxas Architects, Sibling Architecture, OoPLA, Parlour, New Architects Melbourne, the Office of the Victorian Government Architect, among others.

_Inclusion of major international guests and organisations throughout the program, such as Sir Nicholas Serota (ex-director of Tate, UK), Marie Foulston (Victoria & Albert Museum, UK), Rory Hyde (Victoria & Albert Museum, UK), Juliana Engberg, Annette Krauss, Hyphen Labs, Carlo Ratti, Elizabeth Churchill (Google USA), Hannah Barry, Victoria and Albert Museum, Tate, Gabi Ngcoba (Berlin Biennale) and Sir Peter Cook.

_Held architecture film screenings in collaboration with Melbourne architectural filmmaker Toby Reed, Grimshaw Architects and Bate Smart.

_Facilitated workshops and talks with Emerging Architects + Graduates Network, Parlour, Open Journal, The Lifted Brow, Assemble Papers, Liquid Architecture and Open House Melbourne.

02. PROMOTE MELBOURNE'S SOUTHBANK ARTS PRECINCT

_MPavilion promoted Melbourne's Southbank arts precinct by collaborating with a number of cultural institutions in the vicinity including the Australian Centre for the Moving Image (ACMI), Arts Centre Melbourne, Australian Music Vault and ACCA, showcasing the rich and diverse range of arts organisations.

_The nature of these collaborations were varied, ranging from ACMI's 'MTalk—Unreal Spaces: World-building and Video Games' to the Australian Music Vault hosting Indigenous country musician Roger Knox at MPavilion.

_MPavilion focused on promoting the Southbank Arts Precinct to a new and wider demographic of people this season, predominantly via our collaborations with Community Hubs Australia and Multicultural Arts Victoria. Events such as our Early Literacy Program and the State of Culture series brought community groups from outer metro Melbourne and regional Victoria to MPavilion and the surrounding area, promoting the Southbank Arts Precinct as an easily accessible and open area for all to explore.

_Opportunity for local Melbourne bands to perform at the free venue.



03. SUPPORT AND PROMOTE MELBOURNE'S SPRING/SUMMER CULTURAL CALENDAR

_The extensive program of 500+ events supported and promoted Victoria's reputation as a creative industry leader. The Naomi Milgrom Foundation worked with the Victorian State Government and City of Melbourne to develop a free public program that attracted a broad audience and reflected Victoria's creativity, design talents and capabilities.

_MPavilion 2018 supported the Victorian State Government's design and arts activation initiatives and the Objectives of Creative Victoria. It established new exciting partnerships and collaborations with Victorian industries, philanthropy, cultural organisations and communities that contributed quality content to the existing calendar of major events from October to February each year and added value to the Victorian economy.

_MPavilion commissioned Melbourne based artist Esther Stewart to design and produce a Summer commission called 'Fold, Play' that was installed from 27 December - 7 January as a drop-in interactive installation.

_MPavilion hosting a series of events to support other festivals taking places between October and February including Melbourne Festival, Melbourne Music Week, Melbourne International Festival, Asia TOPA, Mapping Melbourne, The 9th Asia Pacific Triennial, Hong Kong Business of Design Week, Food and Wine Festival.

_A kids program took place over the summer including Westside Circus, Playable Streets presents 'The Plants', BugBlitz, Club Kids Music Academy, and others.

04. FOSTER AND PROMOTE ARCHITECTURE AND DESIGN EDUCATION

_The Foundation partnered with Melbourne's leading arts and cultural institutions, universities and organisations to co-produce and deliver free educational and public programs during the event that reinforced MPavilion's role in promoting contemporary art, design and architecture.

_All events were promoted through university social networks, alumni and the general public.

UNIVERSITY COLLABORATORS INCLUDED:

_Monash University (Multiple departments including MADA, Monash Faculty of Arts, Sir Zelman Cowen School of Music, SensiLab, Architectural Design)

_Deakin University (Multiple tutors participating in MTalks and MProjects)

_RMIT University (RMIT Master of Fashion (Design) Graduate Showcase, RMIT Industrial Design course collaborated on the Fixperts initiative, RMIT Interior Design, RMIT Architecture)

_La Trobe University (Centre for the Study of the Inland)

_University of Melbourne (Melbourne School of Design)

_Swinburne University of Technology (Smart Cities Research Department and MIT's Senseable City Lab)

_Victorian College Arts (FIX 002, a public performance and pop up exhibition)

_Carme Pinos attended a 20th century architecture lecture at Melbourne School of Design.

_MPavilion curated a program of 10 STE[A]M events with support from Office for Women for teenage girls.

_MPavilion organised a day-long satellite STE[A]M event at Korumburra High School.



05. SUPPORT BUSINESS AND VICTORIAN ECONOMY

_MPavilion 2018 supported the local art, design, retail and hospitality industries and encouraged small business opportunities.

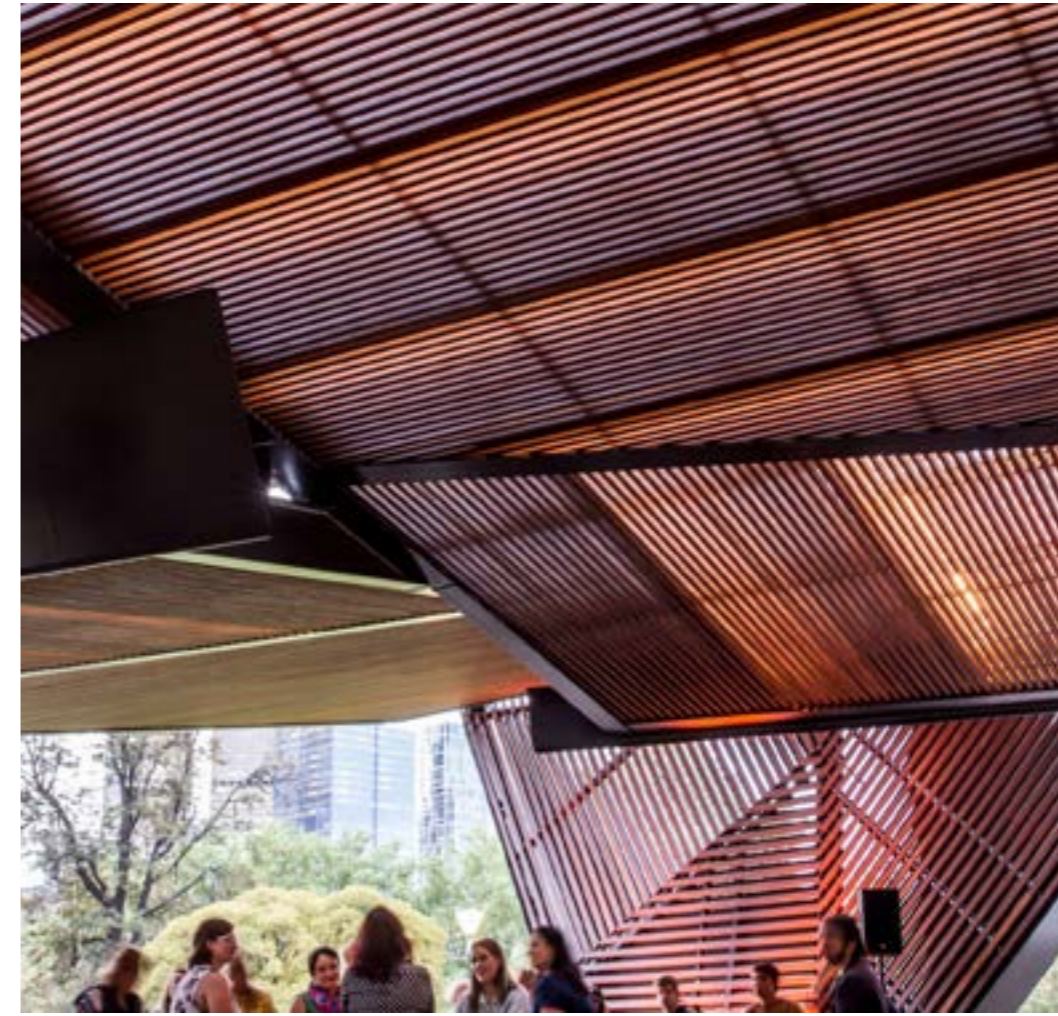
_Coffee subscription service Three Thousand Thieves returned to MPavilion to grow their business and resulted in sales of more than 415 kilos of Melbourne roasted coffee, 2,500 locally produced soft drinks and 210 cases of local beer and 60 cases of locally grown wines. The kiosk sold local products from Four Pillars Gin, Two Birds Brewery and Shadowfax wines, Capi (soft drinks), Sunzest (organic orange juice), First Press Cold Drip (cold drip coffee), and St David's Dairy Milk. Food offerings were supplied by Faraday Farm, Butterbing and Poletto icy poles.

_MPavilion commissioned Esther Stewart to design and produce utility vest for onsite staff.

_Library designed by Like Butter featuring a range of books on architecture and design for adults and children

_Hosted a series of well-being events for meditation by local practices A-Space, Happy Melon and MPavilion AM:PM Running Club, Dance classes including Groove Therapy, Hip Hop Yoga, Mixtape Fitness

_Partnered with Triple R and Joy Radio



06. COLLABORATIONS AND INTERNATIONAL PARTNERSHIPS

_Our inaugural writing residency program saw an emerging Australian writer explore the intersections between architecture and the written form, presented in partnership with CAL Cultural Fund and supported by State Library Victoria. Our writer in residence for 2018 was Maddee Clark.

_The program included a number of important cultural initiatives but most notable is the success of the regional indigenous design forum, Blakitecture, drawing indigenous design and architecture practitioners from across Australia to Melbourne for a series of five evening events. Each event was sponsored by a university partner.

_Collaborated with leading local music rehearsal studio and music industry advocates, Bakehouse Studios, to produce a series of over 20 'secret rehearsals' of local bands exposing the music composition and rehearsal process to audiences at MPavilion. Hope Street Radio, Bedroom Suck Records.

_Inclusion of major international guests throughout the program, such as Sir Nicholas Serota (UK), Marie Foulston (UK), Rory Hyde (UK), Annette Krauss (NL), Hyphen Labs (USA), Carlo Ratti (USA), Elizabeth Churchill (USA), Hannah Barry (UK), Gabi Ngcoba (South Africa), Sir Peter Cook (UK).

ECONOMIC OUTCOMES

07. PROMOTE THE VICTORIAN BUILDING AND CONSTRUCTION INDUSTRY

_Commissioned a significant new temporary pavilion for Melbourne, designed by world renowned architect, Carme Pinós of Estudio Carme Pinós their first built project in Australia. This was done in collaboration with Melbourne builder Kane Constructions, Perrett Simpson and lighting designers Bluebottle. Architect Leanne Zilka, Tract Consultants, Gardner Group, Coleby Consulting, Otway Precast, Britton Timbers and ACE construction all contributed to the build of MPavilion 2018.

08. CREATE A LEGACY OF CONTEMPORARY ARCHITECTURAL COMMISSIONS

_Extended the opportunity for design and architecture practitioners to earn continuing professional development points to include the Planning Institute of Australia as well as Australian Institute of Architects (one informal continuing professional development (CPD) for industry events).

_Library of Assemble Papers, growing podcast series

_MPavilion 2018 has been gifted to the people of Victoria with it's new home to be announced early in 2019.

_MPavilion hosted an event at MPavilion 2014 by Sean Godsell architects for the visiting delegates of Business of Design Week.

_We have established an ongoing relationship with MPavilion 2017 at Monash University to program a series of cultural and educational events throughout the year.



09. GENERATE PUBLICITY

_Co-produced a fifth special print issue of urbanism journal, Assemble Papers devoted to MPavilion and distributed free of charge at MPavilion. This fifth edition included six articles featuring the international speakers brought to Melbourne for our sister-event, the Living Cities Forum.

_Social media. Publicising events and participating online on Twitter, Facebook and Instagram.

_Strong media coverage worldwide enhanced by the global reach of Carme Pinós's architectural presence highlighted Melbourne and Victoria as a destination for significant art and design events.

ECONOMIC OUTCOMES

10. PROMOTE CULTURAL TOURISM TO VICTORIA

_Staged the Victorian Premier's Literary Awards 2018 in collaboration with the Wheeler Centre.

_A marketing and communications plan assisted in generating an international profile for Melbourne and Victoria as a design and cultural destination, tourism, publicity, business and opportunities and economic growth.

_MPavilion was cited at the international Business of Design week conference by the government of state architect Jill Garner as an exemplar of Melbourne's identity.

_We participated in a Visit Victoria media event with Sydney media and journalists.

11. PROMOTE VALUE OF DESIGN TO COMMUNITY AND BUSINESS.

_MPavilion worked with award-winning graphic design firm, Studio Ongarato to design and produce the printed program and t-shirts for onsite staff.

_MPavilion commissioned Esther Stewart to design and produce utility vest for onsite staff.

_MPavilion was a successful public/private partnership and attracted many new supporters to the project and attracted more than \$1,400,000 in cash and in-kind sponsorship.

_Developed relationships with corporate supporters —ANZ, QICGRE, Spotless, Optus, Deloitte, Arnold Block Leibler, Kay & Burton, Tract Consultants, Charas Construction, Coleby Consulting, Sofitel, Capi and The Good Copy.



“The project goes beyond mere structure. It hosts a four month programme of free public events and has created a genuine forum for discussion that goes beyond the built form. The Foundation practices what it preaches.”

— **AMANDA LEVETE, MPavILION ARCHITECT 2015**

“MPavilion is the country’s foremost architecture and design event”

— **WALLPAPER***

“Pinós’ MPavilion is a concise distillation of her design philosophy, which advocates community, inclusiveness and universal connection”

— **AUSTRALIAN FINANCIAL REVIEW**

“MPavilion 2018 in Melbourne is a place for people to experience with all their senses...”

— **WORLD ARCHITECTURE NEWS**

“Well done on every front. MPavilion has seen design and design principals now occupy a central place in our civic thinking.”

— **MINISTER MARTIN FOLEY, MINISTER FOR CREATIVE INDUSTRIES**

“Harking back to Carme’s design philosophy, the 2018 MPavilion is a space for cultural exchange, and where people feel they belong in a dynamic, community-focused collective.”

— **INDESIGN LIVE**

“MPavilion is one of the most innovative public programs concerning architecture and design today.”

— **SEAN ANDERSON (DEPT OF ARCHITECTURE & DESIGN, THE MUSEUM OF MODERN ART, NEW YORK)**

ACHIEVEMENTS



WINNER

— *Australian Institute of Architects’, Presidents Prize (2015).*

— *Australian Institute of Architects’, Presidents Prize (2015).*

— *Australian Institute of Architects’ Victorian Architecture Award, Small Project Architecture (2015).*

— *Creative Partnerships Philanthropy Leadership Award (2016).*

— *Detail Magazine (Germany) Prize for Architecture (2016).*

— *Melbourne Design Awards, Architecture Proposed Award, (2017)*

— *City of Melbourne Melbourne Award, Community Profile (2018)*

FINALIST

— *World Architecture News Awards (2014, 15, 18)*

— *City of Melbourne Melbourne Award, Community Profile (2015, 16).*

— *International Institution of Structural Engineers Awards (2016).*

— *Dezeen Architecture Awards (2018).*

— *World Architecture Festival & Inside Awards (Small Spaces of the Year)*

— *INDE. Awards (2018).*

— *Architizer A+ Awards (2018).*

2018 STATISTICS

520 FREE EVENTS

- 74 TALKS AND PUBLIC LECTURES
- 65 MUSIC PERFORMANCES
- 25 DESIGN MEETINGS AND GATHERINGS
- 53 WORKSHOPS
- 35 KIDS EVENTS
- 42 HEALTH AND WELLBEING EVENTS
- 8 PROJECTS AND INSTALLATIONS
- 250+ MORNING AND EVENING RITUALS



133,000+
VISITORS



132
DAYS



500+
COLLABORATORS



900+
PRESS ITEMS



REACH & ENGAGEMENT

LOCAL MEDIA OVERVIEW

Total reports local and international: **902**

Circulation **14,229,488**

Unique daily visitors online **6,770,117**

Total ASR local and international:

\$7,527,420



SOCIAL MEDIA OVERVIEW

Each season this community grows in size and breadth across the world. For the 2018 season the online community grew substantially. MPavilion continues to extend its reach and engagement through comprehensive social media strategies.



WEBSITE

For the 2018 season the MPavilion website achieved:

Around **327,390 views** (10.8% as an increase on the 2017 season)



SOCIALS

These channels provide an important resource for communications of ideas and content, as well as discussion and debate. Since its launch in 2014 MPavilion has steadily grown an engaged online community across its website, newsletter subscribers and social media platforms.

For the 2018 season the audience growth on 2017 figures increased as follows:

- Facebook **14%**
- Instagram **22%**
- Twitter **21%**

BUILDING COMMUNITIES



MMUSIC—BAKEHOUSE SESSIONS: SECRET REHEARSALS



MMEETS—DOG WALKING ADVENTURES IN THE CITY WITH TOM + CAPTAIN



MMUSIC—MULTICULTURAL ARTS VICTORIA PRESENTS 'STATE OF CULTURE MUSIC #1'



MMEETS—NELSON MANDELA DAY



MMUSIC—SWAMPLAND PRESENTS 'CELEBRATING THE CONTEMPORARY CHOIR'



MMEETS—COMMUNITY HUBS FAMILY PICNIC: STORYTIME WITH THE STATE LIBRARY OF VICTORIA



MMUSIC—AUSTRALIAN MUSIC VAULT PRESENTS ROGER KNOX IN SONG AND STORY



MMUSIC—LITTLEFOOT & CO., SOUTHEAST SPOKEN WORD

COMMUNITY IMPACT CASE STUDIES



FIXPERTS AT MPAVILION

One of the highlights of this season's MPROJECTS series at MPavilion has been our Fixperts community engagement design intervention.

The MPavilion team initiated the Fixperts project with Ian de Vere, Associate Dean of Industrial Design at RMIT in August 2018, with the aim to assist people in the community using design. It was the first Fixperts project to take place in Australia. Ian de Vere recruited 15 first year industrial design students to participate in the six-week program (Wednesday 7 November - Friday 20 December) whilst the MPavilion team found three individuals in the community to be involved in the program.

The students worked with the three community members to create design solutions to problems that were hindering their everyday lives—and the results have been fantastic.

Projects included designing a writing implement for Ann, a retired doctor with an Essential Tremor; making enhancements to a motorised scooter owned by Margherita, a short-statured person; and creating a plough to assist Jax, a disability rights advocate, to pick up her daughter's toys from the floor. Along the way, the students documented their processes to create short videos that can now be watched around the world, helping people with similar everyday problems.

FURTHER OUTCOMES:

_Jax Brown has been invited to be a visiting tutor at RMIT Industrial Design course.

_Margherita has a lightweight step for her mobility scooter that would have cost her \$5,000 dollars.

_Ann was able to personally write her own Christmas cards for the first time in 5 years.

_RMIT in collaboration with MPavilion will be incorporating the Fixperts program into the Industrial Design curriculum.

_The design prototypes and videos will be uploaded to the Fixperts website so that they are accessible online.

"Throughout this whole process it has felt great to work with a client, designing for their specific and strong needs. Receiving input from Margherita helped to experience what it would be like to tailor designs and find solutions to nuanced problems which are unique to the user. Working with Margherita was a great way to step in the shoes of people with dwarfism and helped ingrain an understanding and consideration for design to be inclusive for most people. It has shown me that inclusive design is an avenue I would like to pursue further"

— TODD, RMIT INDUSTRIAL DESIGN STUDENT

WOMEN IN LEADERSHIP



MTALKS—CARME PINÓS OPENING LECTURE



MTALKS—PARLOUR IN CONVERSATION: CARME PINÓS AND KERSTIN THOMPSON



MTALKS—BLAKITECTURE: WOMEN'S BUSINESSES



MMEETS—CELESTE CARNEGIE



MTALKS—MUMA PRESENTS GABI NGCOBU: 'WORKING WITH THE UNKNOWN'



MTALKS—HYPHEN LABS



MTALKS—HERITAGE: HOW WOMEN HAVE SHAPED MELBOURNE'S CULTURAL LANDSCAPE



MMEETS—'CODING SKILLS FOR THE WEB' WITH CODE LIKE A GIRL

COMMUNITY IMPACT CASE STUDIES



ONE DAY OF YES: A CELEBRATION OF THE FIRST ANNIVERSARY OF MARRIAGE EQUALITY

To celebrate the one year anniversary of Australia legalising same-sex marriage and embrace Melbourne's LGBTIQI community, the MPavilion team organised and hosted three same-sex weddings. Zoe and Lianna, Kerrie and Dy and Ratty and Pinki were all legally married on Saturday 17 November. The MPavilion team managed the logistics for the weddings and organised the celebrant, flowers, kiosk staff and guests on the day.

The weddings were followed by an afternoon picnic party for the whole community, soundtracked by some of the city's best queer DJs and live music including DJ Emerald and My Best Friend's Wedding DJs. In partnership with JOY radio, Australia's out, loud and proud radio station, broadcasted the event live from MPavilion.

Brow Books set up a stand at MPavilion to sell the new collection of queer essays, 'Going Postal: More Than "Yes" or "No"', published by Brow Books. It was also an opportunity for members of the public to meet the editors Quinn Eades and Son Vivienne.

"The arts keeps our little family engaged, happy and vibrant. We live in a 2 bedroom apartment but are preoccupied with architecture. Our Friday night discos keep us sane. To be wed in a place that is built to sustain art and culture and community would be beyond our wildest dreams"

— RATTY AND PINKI

"We want to get married and commemorate YES-day the same way we campaigned for marriage equality: with our friends, allies and our community, together at Queen Victoria Gardens. For us, MPavilion's wedding represents a positive new chapter in our journey. One we cannot afford without generous support. Now MPavilion is leading the way, offering their dynamic space to our community on such an important occasion for LGBTIQA Australia. Its heart-warming and exciting for us to begin a new chapter of married life. It's a chance to share the hope and gift of YES"

— ZOE AND LIANNA

"We would like to extend our utmost thanks to all of you for offering and organising the best wedding ever. We think it was almost worth waiting thirty years to have our wedding at MPavilion with all of you as our wonderful wedding planners"

— KERRI AND DY

“MPavilion is a shining example of cultural diplomacy and the kind of public-private partnership in the creative sector that harness the talents of our brilliant Australian people and create the kind of awareness and understanding with other nations that also drives our economic interest.”

— **HON JULIE BISHOP MP, FORMER DEPUTY LEADER OF THE LIBERAL PARTY & MINISTER FOR FOREIGN AFFAIRS**

“MPavilion is an initiative of quality and innovation, a hugely generous private contribution, a lasting legacy for the city and something all citizens should be proud of.”

— **BEN EVANS, FOUNDER, LONDON DESIGN FESTIVAL**

“MPavilion has quickly become part of the public amenity of Melbourne, as well as attracting tourism and fostering civic pride.”

— **HON JON EREN MP, MINISTER FOR TOURISM**

“We are all part of the world, and architecture can tell that story and provide a place for us to experience life together. I hope the MPavilion becomes a flow of knowledge and creativity this summer.”

— **CARME PINÓS, MPAVILION ARCHITECT 2018**

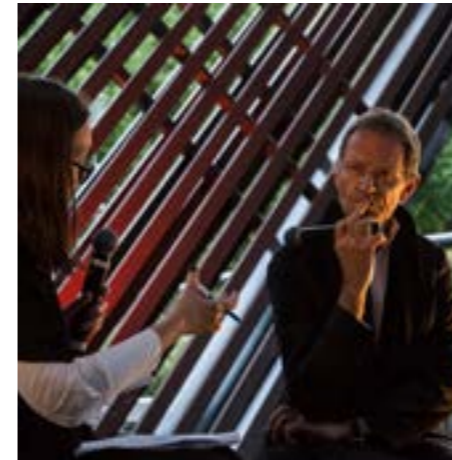
“Architecture and design have the power to improve people’s lives and the MPavilion program aims to make them more accessible.”

— **MARTIN ROTH, DIRECTOR, VICTORIA & ALBERT MUSEUM, LONDON**

“MPavilion has developed its own distinct character that enhances Melbourne’s reputation nationally and internationally as a creative capital and cultural destination.”

— **ROB ADAMS AM, DIRECTOR CITY DESIGN, CITY OF MELBOURNE**

CULTURAL LABORATORY



'THE ART MUSEUM IN FLUX' SIR NICHOLAS SEROTA IN CONVERSATION WITH REBECCA COATES



MPROJECTS—MPAVILION WRITER IN RESIDENCE: MADDEE CLARK



MMUSIC—ROCK ACADEMY XIV PERFORMANCE



MMEETS—MORNING YOGA WITH HAPPY MELON



MMEETS—PUBLIC ART FIELD GUIDE



MTALKS—BEE BREAD: HUMAN BREAD MADE USING HONEYBEE FOOD TECHNOLOGY



MMUSIC—FRIDAY NIGHT FIESTAS AT MPAVILION

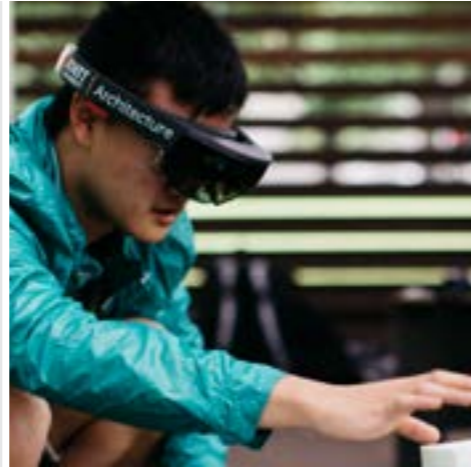


MMEETS—DEEP SOULFUL SWEATS

PUBLIC FEEDBACK



“Keep going, I love the Pavilion and how it activates everything around it”
 — Property consultant, 50, male



90% OF VISITORS SAID THAT MPAVILION INCREASED THEIR AWARENESS OF DESIGN AND ARCHITECTURE



“I live in Southbank and MPavilion’s series of events made me feel like an included member of the local community. I liked the combination of the space and the variety of free events. I also liked that you incorporated events for dogs!”
 — Local resident, 29



“I have thoroughly enjoyed all 5 pavilions, especially the quiet weekend mornings I walk from home to have a coffee and enjoy the peaceful atmosphere of the pavilions”
 — Architect, 63, female



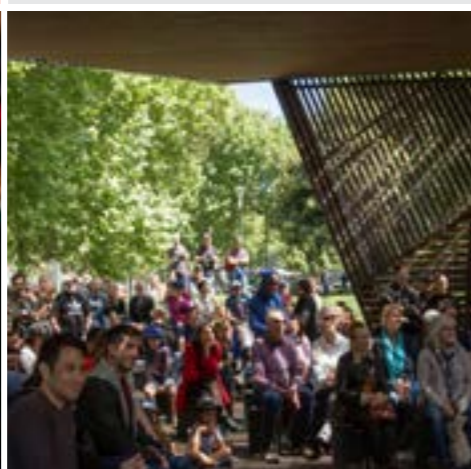
78% OF VISITORS SAID THAT MPAVILION INCREASED THEIR AWARENESS OF COMMUNITY

“Love the podcasts and I can listen to the recording of the topics which I couldn’t attend in person”
 — Student, 25, male

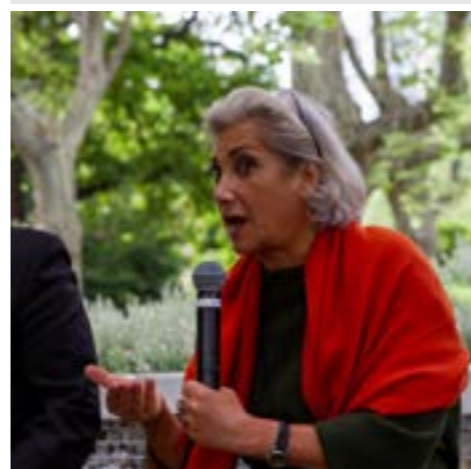


“Perfect design for the space and city it is in. An open, welcoming and comfortable place to be for all ages”
 — Retired, 75, female

“PLEASE DON’T EVER STOP!”
 — DESIGNER, 30 MALE



“Great vibe, energy & endorsement of community!”
 — Make up artist, 34, female



“My favourite MPavilion so far. An incredible range of programs”
 — Retail consultant, 61, female

*Statistics are based on a survey that took place at MPavilion from Wednesday 23 January - Sunday 17 February 2019.

PUBLIC BENEFIT

“MPavilion provokes discussion on Melbourne, its development and its surroundings.”

— INDESIGN MAGAZINE

COMMISSION

MPavilion is uniquely placed to draw the most celebrated architects from around the world to Australia, providing access, connections and new networks for Australian artists, designers, architects, academics and educators. This also allows the world’s thought-leaders in the fields of urban design and planning to engage with the Australian context and local discussions. After the four-month duration of MPavilion’s annual program, the structure is gifted to the people of Victoria. MPavilion 2017, designed by Netherlands-based design studio OMA, can now be found on the grounds of Monash University’s Clayton campus; MPavilion 2016, designed by Bijoy Jain of India’s Studio Mumbai, is located at Melbourne Zoo; MPavilion 2015, designed by AL_A, the studio of British architect Amanda Leveté, is at Melbourne’s Docklands; and MPavilion 2014, designed by Australian architect Sean Godsell is at Melbourne’s Hellenic Museum.

FREE PROGRAM

MPavilion is a place for creativity, public debate, community participation and global connections. Each year, the free program of more than 500 public events involves diverse and far-reaching industry collaborations and creates a new, open and engaging community space for the public. MPavilion not only supports community and social interaction and liveability, it offers a space of agency for the public to connect with the environment being shaped around them. In 2018, 90% of visitors reported that MPavilion enabled them to understand how design and architecture contribute to business, social and environmental outcomes. MPavilion is increasingly extending the reach of these programs to both a national and global audience through publications, livestream, videography and podcast content available online.



COMMUNITY SPACE

MPavilion’s program takes its focus from theories around the impact of public space and design on social cohesion, wellness and liveability. In keeping with this focus, the event’s free Public and Education Programs incorporate a broad community focused offering of talks, workshops and events. This includes family and children’s programming, as well as health and wellness offerings for the public – ranging from multicultural festival events to yoga and mindfulness or creative play. These programs connect ideas around community space with tangible experiences for diverse audiences. Each May, there is an expressions of interest campaign inviting members of the community to submit proposals to become part of the program. Over 60 events in the 2018 program were generated from the campaign.

MPAVILION LEGACY



2014
SEAN GODSELL (Australia)
Sean Godsell Architects
Hellenic Museum, Melbourne VIC



2015
AMANDA LEVETE (United Kingdom)
AL_A
Docklands Park, Docklands VIC



2016
BIJOY JAIN (India)
Studio Mumbai
Royal Melbourne Zoo, Parkville VIC



2017
REM KOOLHAAS and DAVID GIANOTTEN (The Netherlands)
OMA
Monash University Clayton Campus, Clayton VIC



2018
CARME PINÓS (Spain)
Estudio Carme Pinós
Permanent to be announced April 2019



2019—forthcoming
GLENN MURCUTTAO (Australia)
Glenn Murcutt
Queen Victoria Gardens (2019-20)—permanent site yet to be determined.

FOSTERING INCLUSIVE CITIES



MTALKS—ASSEMBLE PAPERS PRESENTS ‘LIVING CLOSER TOGETHER: SYMPOSIUM’



MRELAY—MRELAY BEYOND DIVERSITY: CREATING GLOBAL CITIES



MTALKS—‘DIGITAL MEDIA AND SOCIAL INNOVATION’ WITH CARLO RATTI AND ROB ADAMS AM



MPROJECTS—FIXPERTS COMMUNITY ENGAGEMENT DESIGN INTERVENTION



MMEETS—ONE YEAR OF YES CELEBRATION WITH JOY 94.9



MMUSIC—MAMA ALTO



MTALKS— ARCHITECTURE IS GOOD FOR YOU



MMEETS— ALICE SKYE AND FRIENDS

COMMUNITY IMPACT CASE STUDIES



COMMUNITY HUBS AUSTRALIA AT MPAVILION

MPavilion and Community Hubs Australia collaborated for the first time on a five-week early years literacy program, aimed towards mothers and their young children. Over the series, more than 500 families from 17 hubs predominantly from refugee backgrounds travelled into the city to enjoy interactive performances and storytelling at MPavilion by Playgroups Victoria and State Library Victoria.

Publishers Hardie Grant, Pan MacMillan and Scribble donated the children’s books for all the families to take home with them, and organised two special sessions for the authors themselves to read their books to the families at MPavilion.

Community Hubs Australia reported that the parents appreciated the opportunity to visit a venue outside their local area, and the children loved the songs and stories, being able to take books home and having space to dance and run around.



HUGH D.T. WILLIAMSON FOUNDATION SUPPORT —2018/19 DESIGN & SCIENCE PROGRAM



We are incredibly proud of the success of MPavilion's fifth season, and excited to share the details of the Design & Science program which the Hugh D.T. Williamson Foundation has so generously supported.

Through the contributions of the Hugh Williamson Foundation, the MPavilion team were able to program and deliver a series of events as part of the MPavilion 2018 season's Design & Science programming, which ran for the duration of the season.

The funding provided was used to produce and deliver six substantial, successful events, including:

- 'Reimagining Urban Infrastructure for Smart Cities' — a showcase of workshop findings by Swinburne University of Technology and Massachusetts Institute of Technology (MIT) Senseable Cities Lab
- Science Gallery Melbourne's 'Perfectionisms: Pressure to be perfect' discussion to accompany their major exhibition of the same name
- 'The Future Starts Here'; an exploration of the future of design with Rory Hyde, curator at London's V&A Museum.

To recognise the support we received, HWF were featured as a major sponsor on all partner acknowledgements both on-site, on the MPavilion website and social media platforms, and specially acknowledged in all communications related to our Design & Science program.

As we reflect on the achievements of the 2018 season and look ahead to the next season, we would like to take this opportunity to thank the Hugh Williamson Foundation for their generous support.



01. EVENT—MTALKS—REIMAGINING URBAN INFRASTRUCTURE FOR SMART CITIES
OCT 12 2018, 9.30AM - 12.30PM
ATTENDED BY 185 PEOPLE
SOCIAL MEDIA REACH: 325 PEOPLE

Do you know what makes up a smart city? Have you ever thought about ways to incorporate digital technologies into the very fabric of Melbourne? What new experiences and services could be provided for Melbourne's citizens in the future?

Join us for a thought-provoking event that will showcase the innovative thinking of PhD and Masters students who have spent a week at a 'Reimagining urban infrastructure' workshop run in partnership by the Swinburne University of Technology Smart Cities Research Institute and Massachusetts Institute of Technology (MIT) Senseable City Lab.

The goal of the workshop is to deliver ideas that have a positive impact beyond the academic world in the real world. At this MPavilion event, pitches from the workshop will be presented to city officials, partners and other interested parties—including you!—delivering research insights as well as new design solutions.

This event was proudly supported by the Hugh Williamson Foundation.



02. EVENT—MTALKS—SCIENCE GALLERY MELBOURNE PRESENTS 'PERFECTIONISMS: PRESSURE TO BE PERFECT'

OCT 18 2018, 6.15PM - 7.30PM

**ATTENDED BY 135 PEOPLE
SOCIAL MEDIA REACH: 388 PEOPLE**

In so many aspects of our lives we continually strive for perfection—from needing the highest marks in school, to playing the best on the footy ground every week, to portraying the “perfect” life on Instagram. Sometimes this need for perfection is necessary for a task and at other times it hinders our performance.

Why do we strive for perfection when we know it is unattainable? Is it worth the anxiety it causes us?

This event facilitated an intriguing discussion presented by Science Gallery Melbourne to explore how perfectionism exists both positively and negatively across a range of different industries, from the need for precision in making the next big scientific discovery to performance anxiety in the performing arts.

This event is proudly supported by the Hugh Williamson Foundation as part of the Science Gallery HughT Williamson Lecture series.



Step into a virtual world in this experiential event exploring the ethics of virtual design. This event included audience participation in a virtual reality (VR) experience designed specifically for a marginalised group.

A panel discussion followed, bringing together contemporary perspectives on VR in design to tackle a pressing global issue: ethics in the design and deployment of virtual worlds.

The panel discussion furthered the dialogue about marginalisation and inclusivity in the community, extending the debate of ethical design in virtual space. Exploring challenges to the liminal position of ethics in VR dialogue, engaging expertise from academia, design practice, animation, film and psychology to discuss topical issues such as advocacy, marginalisation, participation, stigma, non-conformism, alternative narratives, and consumable VR experiences.

This event is proudly supported by the Hugh Williamson Foundation.

03. EVENT—MTALKS—VIRTUAL MORALITY: ETHICS IN THE DESIGN OF VIRTUAL WORLDS

OCT 29 2018, 5.45 PM - 8 PM

**ATTENDED BY 75 PEOPLE
SOCIAL MEDIA REACH: 665 PEOPLE**



04. EVENT—MTALKS—BEE BREAD: HUMAN BREAD MADE USING HONEYBEE FOOD TECHNOLOGY

NOV 4 2018, 2PM - 3.30PM

ATTENDED BY 265 PEOPLE

SOCIAL MEDIA REACH: 346 PEOPLE

Surprise—honeybees and humans use the same food technologies! Most people know about honey, but may not know about another fermented bee food: bee bread. Honeybees and humans both use fermentation to control the rate of decay of foods both species want to preserve. Human examples include kimchi, kombucha, salami, cheese and chocolate. Bees also use fermentation to control the decay of pollen. Beekeepers call this product ‘bee bread’. Bee bread is pollen that honeybees collect in the field and activate with saliva, gut enzymes, honey and wild yeast in the hive. Urban beekeeper Nic Dowse from Honey Fingers and Boris Portnoy from All Are Welcome bakery join special guests Asanti Gerad and Jane Marx from social enterprise Merchant Road to investigate, celebrate and bake with a technique both species use: fermentation. Watch and learn as traditional Ethiopian bread is made from a fermented starter inoculated inside the All Are Welcome beehive. Share the delicious results and join in the discussion at this intriguing event.

This event is proudly supported by the Hugh Williamson Foundation.



05. EVENT—MKIDS—BUG BLITZ

DEC 2 2018, 10AM - 1PM

ATTENDED BY 45 PEOPLE

SOCIAL MEDIA REACH: 168 PEOPLE

The Bug Blitz program engaged kids in learning about biodiversity and the life around MPavilion in a series of hands-on workshops combining science and the arts. Workshop attendees met spiders, found out what lives in the shrubs and the waterhole around MPavilion; identified birds and bones, made a ceramic bird and explored nature sounds with guest artists.

This event is made possible by the Hugh DTWilliamson Foundation through funding for MPavilion’s Design & Science series of events.





06. EVENT—MTALKS—‘THE FUTURE STARTS HERE’ WITH RORY HYDE

DEC 19 2018, 6.15PM - 7.15PM

**ATTENDED BY 75 PEOPLE
SOCIAL MEDIA REACH: 253**

Rory Hyde, co-curator of The Future Starts Here exhibition at the V&A in London, lead this MTalks exploring the landscape of possibilities for the future of design. Rory discussed the background of the major exhibition, which brings together 100 objects ranging from smart appliances and satellites to artificial intelligence and internet culture.

This event was made possible by the Hugh DT Williamson Foundation through funding for MPavilion’s series of events looking at design & science.



07. EVENT—MPROJECTS—SENSILAB PRESENTS ‘BIG EARTH LISTENING’

15 OCT 2018 - 3 FEB 2019

**ATTENDED BY AVERAGE OF 175 PEOPLE PER WEEK
SOCIAL MEDIA REACH: 4200 OVER DURATION OF SEASON**



Part science experiment, part art project, Big Earth listening turned the sounds of the earth around MPavilion into an immersive listening and virtual reality experience. Using special microphones buried under and around the pavilion, the work uncovered sounds from inside the earth: vibrations from traffic, Metro tunnel works, people walking, insects burrowing, tree roots bending in the wind.

Through the SensiLab website, users were able to travel ‘underground’ to experience the acoustic space below MPavilion interactively.

This project by SensiLab at Monash University evoked new ideas around acoustic ecologies and revealed unheard connections to the land and sense of place in which we live. Focusing on sound rather than vision, Big Earth listening allowed you to explore “seeing with your ears”.

This event was made possible by the Hugh DT Williamson Foundation through funding for MPavilion’s series of events looking at design & science.

NEXT EDITION

MPAVILION 2019

NOV 2019– MAR 2020

ARCHITECT: **GLENN MURCUTT AO**

In 2019, MPavilion welcomes influential Australian architect Glenn Murcutt AO as our esteemed designer. Often referenced as Australia’s most famous architect, Glenn is the only Australian recipient of the Pritzker Architecture Prize (2002), and is internationally recognised for environmentally sensitive and responsible designs with a distinctive Australian character.

Remaining a sole practitioner since establishing his practice in 1970, Glenn developed a patient and refined approach to architecture early in his career. Principally residential and regional, notable projects including the Marie Short House (1974–75) near Kempsey in NSW; the Marika-Alderton House (1990-94) in Eastern Arnhem Land, NT; and the Simpson-Lee House (1988–93) in Mount Wilson, NSW. Glenn also designed the Arthur and Yvonne Boyd Education Centre (1996–99) at Riversdale, NSW, in collaboration with architects Wendy Lewin and Reg Lark, and the Australian Islamic Centre (2006–16) in Newport, VIC, in collaboration with architect Hakan Eleveli.

Glenn’s architecture motto derives from his education in Indigenous practices and cultures: “Touch the earth lightly.” Responding directly to the elements of the Australian landscape through his designs and thoughtful use of materials, Glenn’s practice is a harmonious blend of modernist sensibility, local craftsmanship, Indigenous structures, and his respect for nature. “My buildings are a result of where I’m living—not trying to design an Australian architecture, but trying to design an architecture of where I am,” he has said.



“It’s extraordinary what the Naomi Milgrom Foundation has achieved with MPavilion. MPavilion is such an interesting, assiduous project and I’m honored to be commissioned.”

GLENN MURCUTT AO, ARCHITECT, MPAVILION 2019



“Now in its fifth year, MPavilion and its associated public events have become a summer community staple in the city, it’s opening marking the beginning of the best time of the year where Melbournians re-emerge from their winter hibernation to engage with each other and the city.”

— **THE DESIGN FILES**

“Whenever I can, I design places where movements and routes intersect and exchange, spaces where people identify as part of a community”

— **CARME PINÓS, MPAVILION ARCHITECT 2018**

“When I think about MPavilion I think “What’s next?” What’s about to happen. And then all those contributions from the artists, creativities and industry that assembled to make artistic conversation, performances and art with each pavilion design that are reassembled for the city as a reminder of a progressive community such as we are. So thanks, it’s very cool to have MPavilion in our city.”

— **PHILLIP ADAMS, CHOREOGRAPHER**

The MPAVILION is such a small intervention in Melbourne, a city of 4 million people, but plays such a huge role in the community.”

— **REM KOOLHAAS, MPAVILION ARCHITECT 2017**

NAOMI MILGROM FOUNDATION



_Naomi Milgrom AO. Photo: Steven Chee.

The Naomi Milgrom Foundation (NMF) was established as a not-for-profit organisation to initiate and support innovative design projects in collaboration with creative industries, cultural institutions and education partners. NMF's direct investment into the creative economy represents a significant philanthropic contribution to the arts in Australia.

NMF projects undertaken to date – including the ambitious MPavilion series, the annual Living Cities Forum as well as partnerships with RMIT Design Hub – embody the organisation's goal of articulating the importance of design across social, cultural and economic life. Through each program NMF draws together collaborators from across disciplines and artforms and develops creative programming around design, architecture, art and culture for diverse audiences.

The Foundation takes pride in producing accessible, high-quality events that provide engagement with progressive and innovative design and creativity. A key objective of the Foundation is collaboration, which involves connecting and working with a diverse range of creative thinkers from various backgrounds, countries and professions.

NMF's approach allows ideas to be at the forefront – experimenting with the design of public and cultural space – and responding to issues such as community-building, sustainability, technology and shape and future of civic life.

THE NAOMI MILGROM FOUNDATION IS DEDICATED TO:

_Commissioning bold new temporary pavilions by leading architects

_Collaborating with cultural and educational institutions on a related free public event program

_Creating new public/private partnerships between the philanthropic, government and business sectors

_Exploring the social, economic and environmental value and impact of design

_Positioning Melbourne as Asia-Pacific's hub of design and architecture

_Promoting public participation through free entry and accessible programming

_Raising awareness and celebrating contemporary Australian and international architecture and design

_Generating international audiences through tourism and the power of social media and international design media

PARTNERS

ARCHITECT

CONTEMPORARY ARCHITECTURE

COMMISSIONED BY

NAOMI MILGROM FOUNDATION

PRINCIPAL PARTNERS



MAJOR PARTNERS



CONSTRUCTION PARTNERS



EDUCATION PARTNERS



INDUSTRY PARTNERS



MAJOR SUPPORTERS



COMMUNICATION PARTNERS



MPAVILION'S COLLABORATORS 2014-19

100 Story Building
4A Centre for Contemporary
4A Centre for Contemporary Asian Art
774 ABC Melbourne
A—SPACE
Aaron Roberts
ABC Radio National
Abdul Hammoud
Abdullah M.I. Syed
Abe Nouk
ACCA
ACMI
ACMI X
Adam Markowitz
Adam Nitschke
Addie Wootten
Adele Varcoe
Adèle Winteridge
Adolfo Aranjuez
Adrian McNeil
African Drumming
AIA Foundation
AILA Cultivate
Akala
Akihito Hatayama
Albrecht La'Brooy
Alchemy
Alex Cullen
Alex Selenitsch
Alex Walker
Alexander Gow
Alexandra Deam
Alexandra Kovac
Alexis Wright
Alice Blackwood
Alice Glenn
Alice Oehr
Alison Whitten
All Conference
AllThe Queens Men
Alpha60
AM:PM.RC
Amanda Dunn
Amanda Levete
Amanda Macri
Amanda Maxwell
Amanda Roberts
Amani Naseem
Amaya Laucirica
Amber Reese
Amelia Borg & Timothy Moore
Amy Hodgen
Amy Muir
Amy Mullins
Amy Rudder
Amy-Jo Jory
Anais Lellouche
Anastasia Klose
And Architecture
Andras Fox
Andre Bonnice
Andrew Lane
Andrew Butt
Andrew Fraser
Andrew Henderson
Andrew Laidlaw
Andrew Mackenzie
Andrew Weeks
Andrew McConnell
Andrew McNamara
Andrew McQualter
Andy Fergus
Andy Packer
Aneesh Pradhan
Angel Eyes
Angela Conquet
Angela Howard
Angus McNaughton

Anida Yoeu Ali
Ann Stephen
Anna Homler
Annabel Brady-Brown
Annabella Dickson aka Donna
Anne Kovachevich
Anne-James Chaton
Annie Gobel
Anouk Van Dijk
Anri Sala
Arcadia Quintet
Architects for Peace
Architecture
Architecture Architecture
Areti Markopoulou
Aric Chen
Art Monthly Australasia
Art Monthly Australia
Art, Social and Spatial Practice
Artist Film Workshop
Arup Acoustics, Audio-visual and Theatre
Arup Foresight
Arup Research
Aseka de Silva
Ashan Perera
Asia TOPA
Asialink Arts
Asian Art
Assad
ASSAJAN Collective
Assemble
Assemble Papers
Atlanta Eke
Aurelia Guo
Australia India Institute
Australian Art Orchestra
Australian Centre for Contemporary Art
Australian Centre for the Moving Image
Australian Chamber Orchestra
Australian Cultural Fund
Australian Institute of Architects
Australian National Academy of Music
Australian String Quartet
Australian Youth Orchestra
Autumn Royal
Bahar Akbaryan
Baked Goods
Bakehouse Studios
Baro
Barrie Barton
Barry Murnane
Bats of Leisure
Beaches
Beatriz Maturana Cossio
Beci Orpin
Becky Hilton
Bedroom Suck Records
Bek Berger
Bell Towers
Ben + Jez
Ben Clement
Ben Daly
Ben Evans
Ben Landau
Ben Lee
Ben Milbourne
Ben Opie
Ben Rimmer
Ben Salter
Ben Shewry
Benjamin Hancock
Benjamin Lichtenstein
Bernard Salt
Best In Park
Best Press

Betty Amsten
Bhakthi Puvanenthiran
Biennial Lab
Bijoy Jain
Bill Bleakley
Bill Henson
Billie Giles-Corti
Annie Gobel
Bindi Cole
Bindi Cole Chocka
Biscotti
Bitch Diesel
Black Line One X Architecture
Blackeyed Susans
Blair Kuys
Blake Barns
Block by Block
Blow Up Cinema
BLOXAS Architects
Bluebottle
blyolk
Bob Earl
Bobby Singh
Bradley Moggridge
Brendan McCleary
Brendon McNiven
Brennan Olver
Brian 'Tairaku' Ritchie
Brian Castro
Brian Nankervis
Briarna Longville
Bridgette Engeler-Newbury
Brigid Fitzgerald
Brigid Sammon
Brigid Delaney
Briony Wright
British Council
Briztronix
Brodie Lancaster
Bronwen Hamilton
Bronwyn Bonney
Brook Andrew
Brothers in Arms
Bruce Gladwin
Bug Blitz
Bug Blitz Trust
Burnley Cro ers
Bus Projects
Caitlin Franzmann
Callan
Callum Moncrieff
Callum Morton
Cameron Bishop
Cameron Bruhn
Cameron Ritter
Candy Bowers
Cara Wiseman
Carla Pascoe
Carolyn Whitzman
Carr Design Group
Cassie Leatham
Cate Hall
Catherine Bell
Catherine Brown
Cathy Oke
CAUL (Clean Air and Urban Landscapes Hub)
Cecilia Fox
Centre for Contemporary
Centre For Style
Chamber Made
Chamber Made Opera
Channels
Chantal Mitvalsky
Chapter Music
Charity Edwards
Charlotte Day
Charles Anderson
Charles Solomon
Charlotte Day

Chela
Chen Qiulin
Cheryl Simaika
Chesworth
Chris Chesterfield
Chris Dite
Chris McCue
Chris Ran Lin
Chris Robinson
Chris Sanderson
Christian Thompson
Christine Nixon
Christopher Boots
Chunky Move
Cinnamon Templeton
Clag
Claire Martin
Claire Roberts
Claire Scorpo
Clare Cousins
Clare Scorpo Architects
Claudia Martinez Mansell
Clementine Ford
Cli Ho
CLIMARTE
Coastal Shelf
CoCreate Cremorne
CoDesign Studio
Colin Lane
Colour Melbourne
Colour Tongues
Company
Concert Band
Confluence: Festival of India
Conrad Standish
Contemporary Arts Organisations
Australia (CAOA)
Conversation
Cool Out Sun
Corpus Medicorum
Cosmo Cosmolino
Courtney Carthy
Craft
Craig Jeffrey
Creative Technology
Crusader Hillis
Cultures
Cyprien Kagorora
D.A. Calf
D.D Dumbo
DADo Film Society
Dag
Daisy Catterall
Dale Campisi
Dale Gornkel
Dale Packard
Dan Brady
Dan Cox
Dan Honey
Dan Koerner
Dan Koop
Dan McCabe
Dancehouse
Danh Vo
Daniel Manly
Daniel Newell
Daniel Price
Daniel Prohasky
Daniel Richardson
Daniel Schlusser
Daniel Teitelbaum
Daniel Von Jenatsch
Danielle Jewson
Danielle Savio
Danielle von der Borch
Danni Zuvella
Danny Kinnear
Darren Sylvester
Dave Kendal

MPAVILION'S COLLABORATORS 2014-19

Dave King
David Adjaye
David Arden
David Booth (Ghostpatrol)
David Bridie
David Chesworth
David Constantine
David Cross
David Gianotten
David Hall
David Hobson
David Hoxley
David McInnis
David Patman
David Pledger
David Ritter
David Singleton
David Tumino
David Waldren
Dawn Blood
Deanne Butterworth
Deb Verhoeven
Debbie Nettleingham
Deborah Cheetham
Deborah Kayser
Deirdre Marshall
Dell Stewart
Denise Hilton
Dennis Altman
Dew Khajittam
Dhiren Das
Dhungala Children's Choir
Dianne Vella-Brodrick
Diego Ramirez-Lovering
Dieter Roelstraete
Dig Deep
Dillon Kombumerri
Dilyara Minrakhmanova
DIS-cour.se
DJ Beat Master Sal
DJ Brain Children
DJ DEE*LUSCIOUS
DJ Emile Zile
DJ Kellie
DJ Kezbot
DJ Kings
DJ Lucreccia Quintanilla
DJ Mohini
DJ Oritone
DJ Principal Blackman
DJ Ronald
DJ Susan
Djirri Djirri Dance Group
DJo
Document Swell
Dog Photog
Domenico de Clario
Donald
Donald Bates
Donna Blackall
Dorcas Wilonja
Drew Berry
Duane Hamacher
Dumbo Feather
Dylan Martorell
Ebony MonCrief
Edmund Capon
Ela Stiles
Eli Giannini
Elise Drinkwater
Elissa Loh-Brown
Elizabeth Campbell
Elizabeth Mitchell
Ella Gauci-Seddon
Ella Van Davies
Elspeth Scrine
Emergent Studios
Emerging Architects +
Emerging Architects + Graduates
Network
Emily Sexton

Emily Wong
Emma Appleton
Emma Burrows
Emma Crimmings
Emma Telfer
Empat Lima
Endrey
Erin K Taylor
Erin Nowak
Esther Anatolitis
Esther Lloyd
Etta & Tilly
Eugene Ughetti
Eugenia Flynn
Eugenia Lim
Eurudike De Beul
Eva Birch
Eva Popov
Evelyn Morris
Everyday Coffee
Fabulous Diamonds
Face The Music
Fallopian Tunes
Farkhonda Akbar
Feaw Noinith
Fia Fiell
Field Theory
First Dog on the Moon
Fitzroy Clubhouse
Flavia Marcello
Fleur Watson
Flex!
Flour Market
Flowers Vasette
Foolscap Studio
Footscray Community Arts Centre
for Architecture
Foundation for Art and
Four&Sons
Frank Panucci
Frank Vetere
Fraser
Fred Mendelsohn
Fresh World
Gabriella Coslovich
Gabrielle De Vietri
Gail Priest
Garland Magazine
Gavin Campbell
Gemma Tomlinson
Genevieve McGuckin
Geoff Nees
Geoffrey London
Geoffrey Nees
Geoffrey O'Connor
Georgie Meagher
Gerard Van Dyck
Gertrude Contemporary
Gertrude Opera
Geryon
Ghassan Hage
Ghostpatrol
Gideon Obarzanek
Gina Levenspiel
Gini Lee
Giramondo
Girl Zone
Giuseppe Demaio
Glenn D. Lowry
Glenn Murcutt
Gloves
Glyn Davis
Government House
Graceand David Mortlock
Grace Vanilau
Graduates Network
Greadann Jack
Greening Bourj Al Shamali
Greg Bailey
Gregor
Gregory Phillips

Guest, Riggs
Guy Abrahams
Guy Blackman
Habits DJs
Hackkets
Haiku Hands
Hallmark Ageing Research
Initiative
Hannah Donnelly
Hannah Mathews
Happy Melon
Happy Melon Yoga
Hariklia Heristanidis
Harriet Edquist
Harry Fischer
Haw-Lin Services
Hayley McKee
Hazel Brown
He Cries Diamonds
Heather Lighton
Heidi Lee
Helen Day
Helen Kontouris
Helen Lochhead
Helen Wellman
Hellenic Museum
Herschel Landes
Hilary Charlesworth
Honey Fingers
Hope Gates-Scovelle
Hotel Hotel
House of Muchness
Howard Penny
HTRK
Hugh Utting
Hugh William Stewart
Huntly
i-D Australia & NZ
Ian Gilzean
Ian McDougall
Ian Pidd
Ian Potter Museum of Art
Iceclaw
ICLEI Oceania
Idil Ali, Yusuf Harare Jnr & Who-sane Hujale
iiWii
Illana Atkinson
Immigration Museum
Immy Owusu's
Industrial Opportunity DJs
Interval
Instant Peterson
Institute of Modern Art
Instrument Builders Project
Interval
Irene Barberis
Isabel Wunsche
Ishara Puppet Theatre Trust
Issy & Izzy
Ivan Rijavec
J David Franzke
Kim Bridgland
Kim Dovey
Kim Jaeger
Kim Vincs
Kinderballet
Giuseppe Demaio
Kirsten Bauer
Kirstie Armiger-Grant
Kirsty Murray
Kloke
Knitted Abyss
Know Your Roots
(Kodgers)
Kreme Karmu
Kristin Green
Kristy Jones
Kt Spit
Kye
La Trobe Institute for Molecular

Science
La Trobe University
La Trobe University: Transforming
Human Societies
Lab De Stu
Ladies of Leisure
Laila
Laila Engle
Lara Brown
Lara Thoms
Larissa Hjorth
Laura Jean
Laura Philips
Lauren Langlois
Lawi Bisimwa
Lawrie Zion
Leah Heiss
Lecki Ord
Leon Sterling
Leon Van Schaik
Li Ning
Lia Tabrah
Liam Linley
Liang Luscombe
Library
Lifted Brow
Lilian Steiner
Linda Kennedy
Linda Sproul
Ling Li
Liquid Architecture
Lisa Gerstman
Lisa Hilli
Lisa Lerkenfeldt
Lisa Maza and Ari Long
Lisa Radford
Lisa Vincitorio
Lit Queens
Liu Feng
Lochlan Sinclair
Loose Leaf
Lorne Sculpture Biennale
Lou Hubbard
Louella Hogan
Louella May Hogan
Louise Terra
Lovers of the Black Bird
Lower Plenty
Lucinda Hartley
Lucreccia Quintanilla
Lucy Adams
Lucy Feagins
Lucy McRae
Lucy Oehr
Luke Hockley
Luke Jaaniste
Lynda Roberts
Lyndal Jones
Maddison Connaughton
Maddison Miller
Madeleine Swain
Madeline Lucas
Madelynne Cornish
Magic Butter Ma- chine
Magic Steven
Make It Up Club
Makeda
Maksim Bashkaev
Malcolm Hill
Mama Alto
Mami Kataoka
Mandy McCracken
Mandy Nicholson
MANY MANY
Marc Martin
Marcus Westbury
Marcus White
Maree Coote
Maree Grenfell
Margret RoadKnight
Maria Hassabi

MPAVILION'S COLLABORATORS 2014-19

Marika Neustupny
 Mark Burry
 Mark Deuze
 Mark McMillan
 Mark Raggatt
 Mark Shorter
 Marnie Badham
 Marnie Edmiston
 Maroske Peech
 Marsha Golemac
 Marshall McGuire
 Marshall Weber
 Martin Carlson
 Martin Foley
 Martin Frawley
 Martin Roth
 Marty Frawley Band
 Mary Featherston
 Mary Portas
 Mary Reid Kelley & Patrick Kelley
 Masha G
 Mason Browne
 Mat Bonomi
 Mathew van Kooy
 Mathieu Briand
 Mathilde Marengo
 Matt Warren
 Matters Journal
 Matthew Bird
 Matthew Day
 Matthew Lutton
 Matthew Palm
 Matthias Schack-Arnott
 Mauricio Carrasco
 Maurizio Toscano
 Max Olijnyk
 Max Stolkin
 MC Yung Philly
 Meaghan Dwyer
 Medina Sumovic
 Megan Cope
 Megan Evans
 Mel Bright
 Melbourne Architours
 Melbourne Conversations
 Melbourne Drone Orchestra
 Melbourne Festival
 Melbourne Guitar Quartet
 Melbourne Movement
 Melbourne Music Week
 Melbourne Recital Centre
 Melbourne School of Design
 Melbourne Symphony
 Melbourne Symphony Orchestra
 Melbourne University Publishing
 Meleika Gesa-Fatafehi
 Micaela Sahhar
 Michael Fikaris
 Michael Fitzgerald
 Michael Heyward
 Michael Markham
 Michael Ozone
 Michael Roper
 Michael Spooner
 Michael Williams
 Michaela Webb
 Michele Lobo
 Michelle Boyde
 Michelle Fitzgerald
 Michelle Grattan
 Mick Douglas
 Mick Stuart
 Mikala Tai
 Mild3w
 Miles Davis
 Millú
 Ministry of Culture ailand
 Mira Loew
 Miriam Borchardt

Misha Hollenbach
 Miso
 Misty Nights
 Mitch Parker
 Mitu Bhowmick Lange
 ModB
 Mojo Juju
 Momo
 Momoko Rose
 Monash Art, Design and Architecture
 Monash University Art Design & Architecture
 Monash University Art, Design
 Monash University Department of Materials Science and Engineering
 Monash University Museum of Art
 Monash University Jazz School
 Monash University Museum of Art
 Monica Barone
 Monica's Gallery
 Monika Fekete
 Monique Webber
 Monique Woodward
 Morgan Hickenbotham
 Morning Ritual
 Mossy 333
 Mouth Tooth
 Move Your Feet
 Moya McFadzean
 Mr Kitly
 Multicultural Arts Victoria
 Murray Barker and Pat Hamilton
 Museum of Applied Arts and Sciences (MAAS)
 Museums Victoria
 Music Yared
 MYSTERY GUEST
 MzRizk
 N'arweet Carolyn Briggs
 Naomi Milgrom
 Naomi Stead
 Narcissique
 Nat Grant
 Nat Thomas
 Natalie Abbott
 Natalie Jeremijenko
 Natalie King
 Natalie Thomas
 Natasha Madden
 Nathan Gray
 Nathan Loutit
 National Association for the National Film & Sound Archive
 National Gallery of Victoria
 NAVA
 Navdeep Suri
 Nayuka Gorrie
 Nectar Efkarpidis
 Neil Morris
 Neometro
 Nerida Conisbee
 Nerve
 Nervegna Reed Architecture
 Neustein—Other Architects /
 New Architects Melbourne
 New Beats
 NEW INC
 Next Wave
 NH Architecture
 Nic Dowse
 Nicholas Mangan
 Nicholas Tsoutas
 Nick Henderson
 Nick Rennie
 Nick Williams
 Nick Wood
 Nicola Foxworthy
 Nicole Allen

Nicole Kalms
 Nicole Tj
 Nigel Bertram
 Niharika Senapati
 Nikos Papastergiadis
 No Clients
 NO ZU
 Noise In My Head
 Numskull
 Nur Shkemi
 Nur Warsame
 Odelab
 Odette Kelada
 of Music
 Office For Good Design
 Olivia Koh with Rosie Isaac,
 Jimmy Nuttall and Nicholas Smith
 Oluwaseyi Sosanya
 One Spirit Africa
 Open House Melbourne
 Open Journal
 OpenHAUS
 Orbweavers
 Orchestra
 Orlando Harrison
 Oscar Schwartz
 Oslo Davis
 Otherfilm
 Otherothers
 Outer Urban Projects
 P-UniQue
 Padmini Sebastian
 Paint What You Hear
 Paola Balla
 Papaphilia
 Parlour
 Parlour: Women, equity,
 architecture
 Pase ka Vitoria Choir (PICAA)
 Patrice Sharkey
 Patricia Karvelas
 Patrick Ness
 Patrik Schumacher
 Paul Bangay
 Paul Castro
 Paul Fox
 Paul Herzich
 Paul Jones
 Paul Katsieris
 Paul Marcus Fuog
 Paul Shannon
 Paul Stoller
 Penelope Seidler
 Penny Hueston
 Penny Ikinge
 Penny Modra
 Performing Mobilities
 Perfume
 Perfume Production
 Pete Baxter
 Peter Brew
 Peter Graham
 Peter Knight
 Peter Madden
 Peter Maddison
 Peter Newman
 Peter Raisbeck
 Peter Selinger
 Phil Harkin
 Philip Brophy
 Philip Goad
 Philip Samartzis
 Philipa Rothfield
 Phill Calvert
 Phillip Adams
 Pia Interlandi
 Pierre Voltaire
 Piers Morgan
 Pillow Pro

Piss Factory
 Polyfusion Soundz
 Polyglot Theatre
 PractiseStudioPractise
 Premier's Design Awards
 Pricilla Heung & Colby Vexler
 Primo
 Primo!
 Pro E
 PROCESS
 Professor Philip Goad
 Prue Lang
 Public Art
 Queens Of The Circulating
 Quino Holland
 R U F F L E S
 Rachel Elliot-Jones
 Rachel Hook
 Rachel Hurst
 Rae Ganim
 Raheman Shah
 Ramesh Mario Nithiyendran
 Ramona Koval
 Ramona Telecican
 Readings
 Rebecca Coates
 Rebecca Jensen
 Rebecca Rennie
 Reko Rennie
 Relative
 Rem Koolhaas
 REMI
 Renate Howe
 Research Unit in Public
 Reuben Lewis
 Rhana Devenport
 Rheannan Port
 Richard Blythe
 Richard Jenkins
 Richard Leonard
 Richard Roberts
 Richard Tognetti
 Richard Watts
 Richard Wynne
 Richelle Hunt
 Ricky Ray Ricardo
 RINI
 Rites Wild
 Ritual Cult
 RMIT Design Futures Lab
 RMIT Design Hub
 RMIT Gallery
 RMIT Interior Design
 RMIT School of Fashion and
 Textiles
 RMIT University
 Ro Allen
 Rob Adams
 Rob Griffiths
 Rob McGauran
 Rob Wellington
 Robbie Avenaim
 Robert Cousins
 Robert Forster
 Robert Owen
 Robert Wood
 Robin Boyd Foundation
 Robin Waters
 Robyn Archer
 Robyn Healy
 Rodney James Giblett
 Rodney Wul
 Roger Grierson
 Roller One
 Ronald Jones
 Room11 Architects
 Rory Hyde
 Rosa Coy
 Rose Hiscock

MPAVILION'S COLLABORATORS 2014-19

Roseanne Bartley
 Rowan Oliver
 Ruby Aitchison
 Rueben Berg
 Rufus Black
 Russell Loveridge
 Russell Morris
 Russell Shields
 Ruvini Jayasekara
 Ruyenn Kwok & Georgia
 RVG
 Sage Musick
 Sally Warha
 Sally Wood
 Sam Cooney
 Sam Lo
 Sam Redston
 Sam Sejavka
 Sam Tarascio
 Samuel Karmel
 Santilla Chingaipe
 Sarah Austin
 Sarah Hope Schofield
 Sarah K
 Sarah Lynn Rees
 Sarah Mair
 Sarah Mary Chadwick
 Sarah Tutton
 Satu Vänskä
 Scandinavia's Greatest Hits
 Scarlet Yu
 Scienceworks
 Scott Price
 Sean Dockray
 Sean Godsell
 Sean MWhelan
 Sebastian Chan
 Sebastian Fastenrath
 Senyawa
 Serein
 Serpentine Galleries
 Shane McGrath
 ShapeShift
 Sharon Rice
 Shelley Freeman & Stella Veal
 Shelley Lasica
 Shelley Penn
 Shepparton Art Museum
 Shouse
 SHOWstudio
 Sian Pascale
 Siberia Records
 Sibling
 Sibling Architecture
 Signal
 Signal Curators
 Simon Knott
 Simon Spain
 Simona Castricum
 Simone LeAmon
 Sir Jonathan Mills
 Sleep D
 Slime
 Slow Art Collective
 SMILE
 Smiling Mind
 Smooch Records
 So Baroque
 SONA
 Songlines
 Sonia Leber & David
 Sophia Brous
 Sophie Dyring
 Sophie Knezic
 Sophie Patitsas
 Sovereign Trax
 Speak Percussion
 SPIKE F*CK
 Spiros Panigirakis
 St Paul's African House

Stacey Christie
 State Library Victoria
 Stefano Scalzo
 Stephanie Liddicoat
 Stephanie Rosenthal
 Stephen Banham
 Steve Calhoun
 Stuart Geddes
 Stuart Jones
 Stuart Tanner
 Student Organised Network
 Studio
 Studio Mumbai
 Studio Neon
 Sudhir Nayak
 Sue Giles
 Sue Maslin
 Sue Say
 Sugar Mountain
 Sui Zhen
 SummerSalt Festival
 Super Critical Mass
 Superstar
 Susan Cohn
 Susan Provan
 Sweet Whirl
 Swinburne University Of
 Technology
 Tai Snaith
 Tamara Kohler
 Tania Cañas
 Tara McDowell
 Tara Rajkumar
 Tarquin Manek
 Tarrawarra Museum Of Art
 Techa Noble
 Terry Wu
 Tess Maunder
 Text Publishing
 Textiles
 The Broad Place
 The Florey
 The Good Copy
 The Goon Sax
 The Harpoons
 The Hip-Hop Shakespeare
 The School of Life
 The Squeaky Wheel
 The Staple Store
 The Stevens
 The Telepathy Project
 The Wheeler Centre
 The Wilin Centre
 Theodore Wohng
 This Public Life
 Thomas Lo
 Thomas Mckenzie
 Three Thousand
 Three Thousand Thieves
 Tikkun Olam Makers
 Tilman Ru
 Tim Brooks
 Tim McKew
 Tim Riley
 Time For Dreams
 Timmah Ball
 Timothy Harvey
 Timothy Moore
 tin&ed
 Tirdad Zolghadr
 Toby Whitfield
 Tom + Captain
 Tom Alves
 Tom and Captain
 Tom Bloxham
 Tom Morgan
 Tom Ross
 Tom Skeehan
 Tom Uglow
 Tomb Raver

Tony Birch
 Tony Buck
 Tony Hicks
 Tony Isaacson
 Top-secret international guest
 Total Giovanni DJs
 Totally Mild
 Tract Consultants
 Tracy Chen
 Trashion
 Trent Brown
 Trevor Hogan
 Triana Hernandez
 Trisha Brown Dance Company
 Tropic of Cancer
 Turramurra High School
 Twerps
 Twerps DJs
 Two Steps on the Water
 U-P
 Uncle Colin Hunter Jr
 Unconscious Collective
 Use No Hooks
 Utopian Folk
 Vanessa Bird
 Vanessa Duque
 Vegie Island
 Vicki Gaye Philipp
 Vicki McLean
 Victoria McKenzie-McHarg
 Victorian Guitar Orchestra
 Vince the Kid
 Vincenzi Vandella
 Virginia Trioli
 Visions
 Visual Arts
 Vladislav Kanevsky
 Vogue Forums
 VoiceFest
 Waleed Aly
 Walter Kadiki
 Waterhouse
 Wendy Lasica
 Wendy Syfret
 West Space
 Westside Circus
 Whiskey Houston
 William L Fox
 Women of Soul
 WOWOWA
 Writing & Concepts
 Xanthe Dobbie
 Xavier Le Roy
 YXX Lab
 Yandell Walton
 Yarra Pools
 YLab
 Yumi Umiumare
 Yvonne Meng
 Yvonne Rogers
 Zanny Begg
 Zhu Ohmu



SEE YOU IN 2019